Switching to low-cost Zimples disposable towels will change salon practice forever. No more laundry means freedom from washing, drying and stacking endless piles of cotton towels, and no more spiralling energy bills. Ending the hassle of cotton sets salon owners and their teams free to concentrate on developing their skills, providing top-class service and making money.

**ZIMPLES** TOWELS

> NO-ONE NEEDS COMPLICATED RELATIONSHIPS, SO MAKE LIFE ZIMPLE.

Designed & Developed by VYTAL INNOVATIONS

# ZIMPLIFY YOUR LIFE

# WHAT IS ZIMPLES?

## ZIMPLES IS A HIGH-PERFORMANCE, BEST-VALUE SINGLE-USE TOWEL THAT GETS THE JOB DONE WITH NO FUSS AND NO FRILLS.

Part of the Vytal family, it's made from a new-generation, hi-tech and super-hygienic drying material produced from purely natural fibres. With no nasty chemicals involved in its cultivation or manufacture, and not a synthetic fibre in sight, Zimples is squeaky clean and as green as can be. And don't be fooled by the touchy-feely exterior – a delicately waffled texture might make Zimples feel like a bit of a softy, but it packs a real punch in the salon, soaking up everything thrown at it and more. For salons seeking the perfect balance of price, performance and practicality, the choice is Zimples.

### MAKING LIFE LESS COMPLICATED

Replacing old-fashioned and labour-intensive cotton towel systems with soft and absorbent Zimples ends the relentless drudgery of doing the laundry – saving time, cutting energy bills and boosting profits. Affordable and impeccably eco-friendly, Zimples gives cost-conscious salon owners all the performance and convenience of disposables with no need to compromise on cleanliness, client comfort or the environment. Each immaculately spotless towel is used just once, with a pristine new Zimples for every client. It makes salon life a whole lot less complicated. No washing, no drying, no fuss.

### SAVING MONEY, PURE AND ZIMPLE



Wave goodbye to the washing machine and the tumbledrier and give ever-rising electricity, gas and water bills the push. And no more laundry means less bother and less fuss.



Using Zimples works out cheaper than laundering cotton towels, with a stable cost based on the number of appointments.

Zimples towels use patented WaterWeave<sup>™</sup> construction, which makes them superabsorbent, drawing moisture to the inside of the fibres and keeping it there, so keeping nasty bacteria growth at bay.



The multi-layer, patented UATT (ultra anti-tear technology) manufacturing process makes Zimples extra strong, wet or dry.



With the amount of towels used linked to client numbers, Zimples makes stock control a breeze.



Space is money. Reclaim the laundry area for a new revenuegenerating zone or better staff facilities. Turn old towel storage shelves into retail displays.



Zimples come in black or white and can be ordered in smaller quantities to suit salon needs.



WaterWeave<sup>™</sup>



**Uatt**<sup>™</sup>

